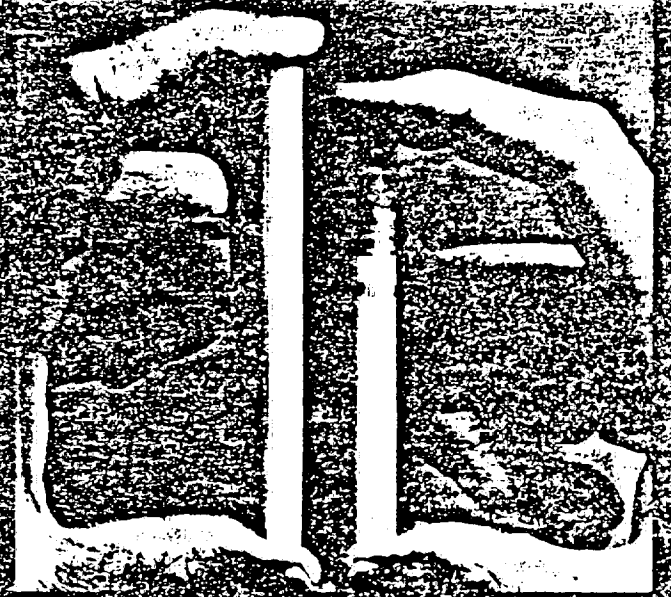
PALL MALL LIGHT 100's

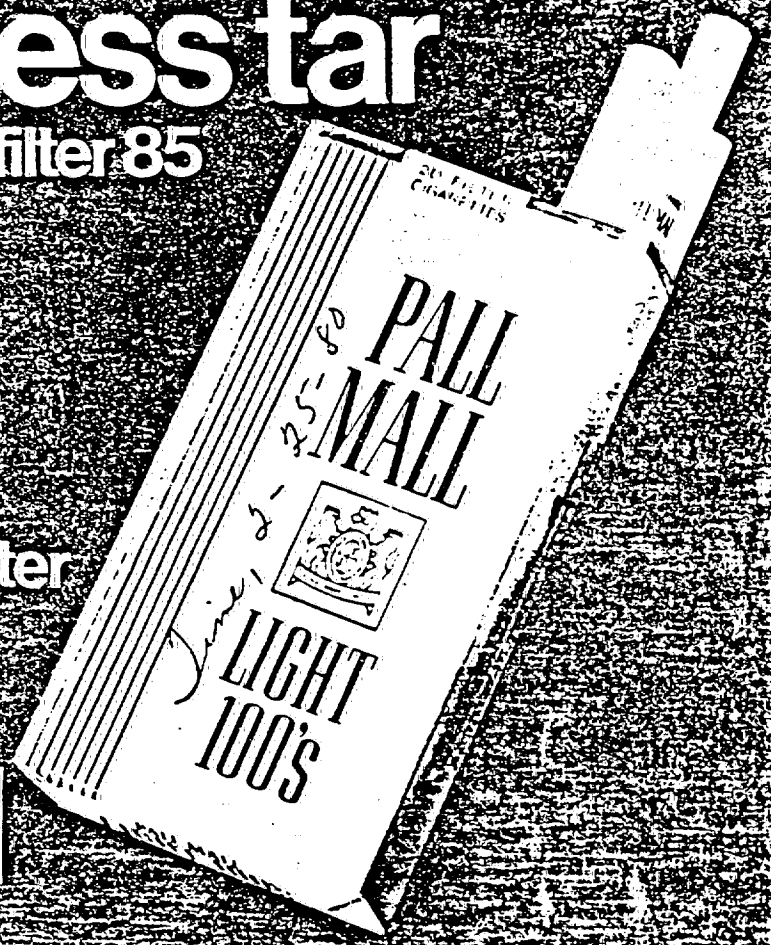
Longer, yet lighter.

Pall Mall Light 100s	12 mg tar 1.0 mg nicotine
Winston 85	20 mg tar 1.3 mg nicotine
Lowest brand	0.5 mg tar 0.05 mg nicotine



A third less tar

than the leading filter 85



Longer, yet lighter.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

12 mg. tar, 1.0 mg. nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/qhhd0000